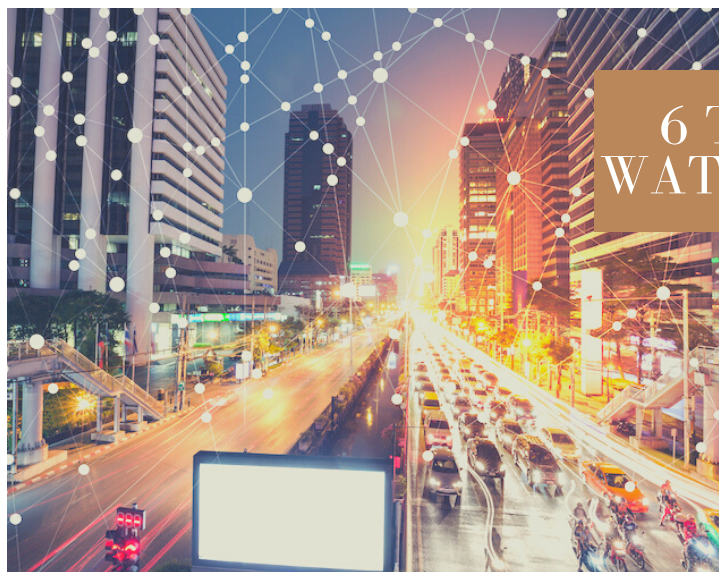


Monthly Email Newsletter curated for you from the Trosper Team



6 TRENDS FOR PR PROS TO WATCH IN THE DECADE AHEAD

Think you've witnessed an incredible amount of change in the past decade? The decade ahead promises even more — exhilarating for those who embrace change and scary for those who do not. To help you build communications programs in our rapidly accelerating digital world, here are six trends to watch for in the coming decade: [Read More](#)

6 GUIDELINES FOR EFFECTIVE EMPLOYEE COMMUNICATIONS

It's not a secret that effective communication with employees matters — a lot. It impacts morale, engagement, satisfaction and even job performance. However, despite all of these reasons, internal communications is often overlooked and undervalued. Too many organizations make the mistake of thinking that employees already know, don't care or won't notice when change is happening around them. [Read More](#)



TRENDS: WHAT IS TIK TOK AND WHY YOU SHOULD KNOW

Tik Tok is a new social media platform that is taking a key demographic of Gen Z'ers by storm. It is an app used to make lip syncing videos. However, a summary would be a short form video app used to convey jokes, processes, and anything else in one minute or less. [Read More](#)

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2010-2020*